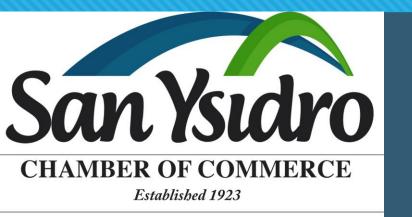
Border Restrictions and Impact on Border Commerce



In San Ysidro...

- 725 Businesses, 6039 employees
- 577 of 725 businesses completely closed
- 80% of businesses closed by end of March
- 15 restaurants switched to carry out or delivery
- 500 employees previously worked for restaurants
- 4600 employees work for CLOSED businesses
- Businesses open are at 85-90% sales loss



In San Ysidro...

- Over \$800M in sales each year
- 95% of those sales, on San Ysidro Blvd., come from border crossers
- 65% of "outlets" shoppers from Mexico (25% from Asia)



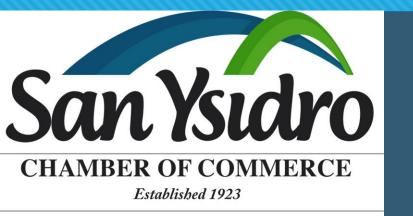
Spikes in COVID Infections are not due to re-opening...

Spikes are due to irresponsible people



Border Restrictions

- Interaction between US an Mexico is happening restricting tourists is arbitrary and not based on any health consideration
- nearly 1,000,000 US citizens live in Mexico. In the case of CaliBaja, tens-ofthousands of them are crossing the border every day.
- 13.2 million Legal Permanent Residents many of whom, in our region, cross frequently.



Border Restrictions



CHAMBER OF COMMERCE

Established 1923



Our Mission is to Enrich, Lead and Foster the San Ysidro Business Community and our Bi-National Region.

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Dearthe Director

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June 10, 2020

The Honorable Chad F. Wolf Acting Secretary U.S. Department of Homeland Security Washington. D.C. 20528

Re: TERMINATION OF CROSS-BORDER TRAVEL RESTRICTIONS ON OR BEFORE JUNE 22, 2020

Dear Secretary Wolf,

Regardless of measures across the United States to "recover" or "re-open" from the COVED-19 crisis, border communities from San Ysidro, CA to Brownsville, TX cannot – and will not – begin to recover without the restrictions at our land ports of entry (POE) being terminated. We are asking – praying – the current restrictions on non-essential travel between the U.S., Mexico and Canada expire on or before June 22, 2020.

The San Ysidro Chamber of Commerce represents 736 businesses within a 2-mile radius of the World's busiest Land POE. We are truly a binational region. 45% of our 6,000 employees are lawful US employees, living in the community of Tijuana. San Ysidro historically provides for \$2 million in DAILY sales. 95% of those sales on San Ysidro Blvd are made by those crossing the border from Mexico. Border restrictions to essential travel have decreased our border crossing by 70%. Our community, alone, is losing over \$1.8M every day that border restrictions are in place.

Mexican officials announced, on June 1, 2020, that more than 5,000 companies have implemented protocols that would allow them to reopen critical operations. As California and Mexico lift restrictions based on improved health results, our local, county and state officials have implemented policy, practices and procedures to keep our businesses, employees and community safe in the face of infected visitors. We ask for the opportunity to enact these policies while re-establishing our livelihood.

Restricting daily travelers between our countries, who invest in binational commerce through the goods and services they acquire, is leaving border communities economically paralyzed.

The critical action of lifting border restrictions will allow for businesses to thrive and ensure the security of what is left of our border's economic vibrancy.

We thank you, in advance, for your time, leadership and cooperation in this regard. We look forward to your positive response to how Homeland Security can help save our livelihood.

Sincoroly

Jason M-B Wells Executive Director

> 663 E. San Ysidro Blvd., San Ysidro, CA 92173 – O (619) 428-5200 www.sanysidrochamber.org – jwells@sanysidrochamber.org

Border Restrictions



Embajador Christopher Land...

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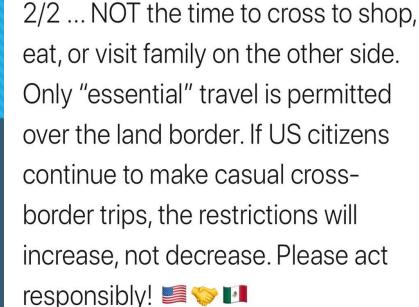
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Embajador Christopher Landau

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©USAmbMex





Martha garcia @1315martha · 1d En respuesta a @USAmbMex

Yo vivo en la frontera y desde marzo no podemos cruzar a Estados Unidos, desafortunadamente los que viven en Estados Unidos si pueden cruzar a Mexico

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Embajador Christopher Lan...

Se supone que no debería de ser así - las restricciones son recíprocas. Hemos expresado a las autoridades mexicanas nuestro deseo de se apliquen de manera recíproca para proteger la salud de todos los habitantes de la zona fronteriza. Saludos.

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San Ysidro (South Bay) Recovery

- 1. A fully functioning border including <u>all</u> facilities at San Ysidro we just spent \$741M reconfiguring;
- 2. Greater **State and County** relief;
- 3. More proactive approach from government and providers for businesses outreach;
- 4. Relief programs open to non-profits helping our businesses survive;
- 5. Investment in infrastructure;
- 6. Implement a Cali-Baja Recovery Task Force.

